



NEW CLINICALLY SUPPORTED VISIBLE WRINKLE REDUCTION AND SKIN HYDRATION



Wrinkle reduction
as early as
8 weeks

Hydration
as early as
4 weeks

3x
improvement in
wrinkle visibility

2.75x
improvement in
facial hydration

3 LINES OF EVIDENCE:

Experiential • Objective • Dermatological/Clinical

A supplement ingredient for beauty-from-within

- New study shows increased hydration at 4 weeks
- New study shows wrinkle reduction at 8 weeks
- Long-lasting effects
- NDI with claim "Helps Maintain Healthy Skin"
- Non-GMO, non-allergenic
- Perfect for beauty drink formulations & softgels

At the nexus of the health & wellness and cosmetics markets, beauty from within is emerging as one of the fastest growing product segments today. Some experts peg global growth at over 10% in the next five years with the fastest uptake in North America. One interesting characteristic of this growth is that it occurs in all age demographics and across a broad range of consumer product types.

Ceratiq Phytoceramides™ is an exciting ingredient to help address this market. It offers a range of benefits that are associated with youthful skin. Improved overall skin health, fewer wrinkles, increased elasticity, suppleness and a more radiant appearance. A natural, vegan source of ceramides – a class of lipids known as ‘the skin’s natural sealant’ – Ceratiq Phytoceramides is available in oil and water-soluble powder forms and can be a perfect added benefit in a wide range of beauty-from-within formulations.

BEAUTY FROM WITHIN



SCIENTIFIC SUPPORT FOR FAST-ACTING, LONG-LASTING HYDRATION AND WRINKLE REDUCTION

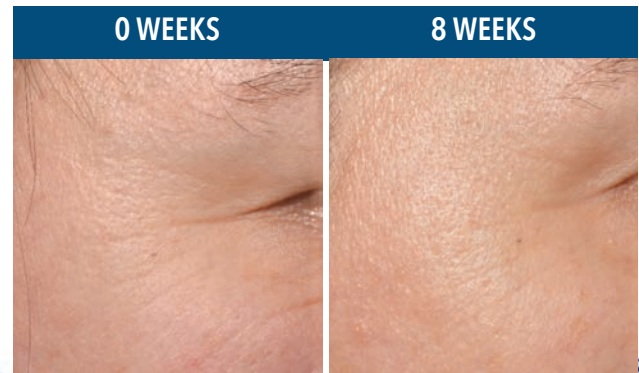
A new double blind, placebo-controlled study was designed to evaluate the efficacy of Ceratiq on skin hydration and on overall wrinkle reduction. The subjects received either 350 mg of Ceratiq oil or the placebo for 12 weeks. The persistence of gains in hydration and wrinkle reduction were demonstrated for two additional months after supplementation had concluded.

WRINKLE REDUCTION

In Ceratiq group, wrinkles were **significantly and visibly reduced, from 8 weeks ($p < 0.001$)**, compared to the placebo.

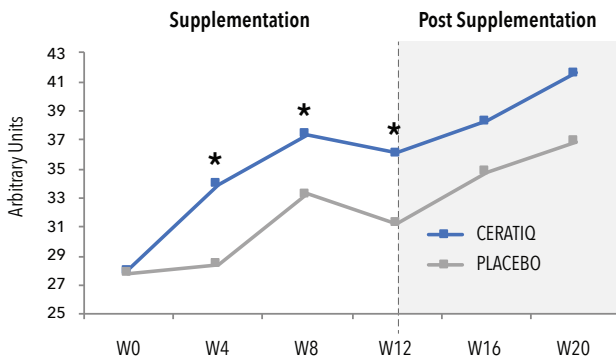


The wrinkle reduction was visible for **88% of women** after 12 weeks.



LONG-LASTING HYDRATION (CORNEOMETRY)

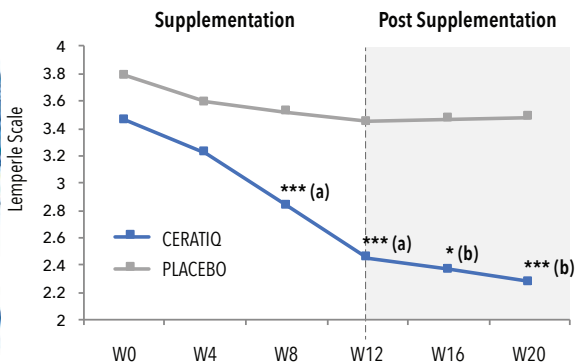
8 weeks after the end of supplementation, the effects of Ceratiq on hydration are maintained.



* $p < 0.05$ - hydrating effect of Ceratiq versus placebo, compared to W0

LONG-LASTING WRINKLE REDUCTION (LEMPERLE SCALE)

8 weeks after the end of supplementation, the effects of Ceratiq on wrinkle reduction were still visible.



* $p < 0.05$; ** $p < 0.01$; *** $p < 0.001$
effect of Ceratiq on wrinkle reduction versus placebo, compared to W0



THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FOOD AND DRUG ADMINISTRATION. THIS PRODUCT IS NOT INTENDED TO DIAGNOSE, TREAT, CURE, OR PREVENT ANY DISEASE.

Contact PLT Health Solutions for samples and more information.
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